

Henkel

Automated planning drives

efficiency for a sustainability leader

Founded in 1876, Henkel looks back on more than 140 years of success. The company operates in three business areas: Adhesive Technologies, Beauty Care, and Laundry & Home Care. It holds leading positions with its three business units, thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. The company employs more than 52,000 people globally – a passionate and highly diverse team, united by a strong company culture and a common purpose to create sustainable value.



Customer **Henkel**

ORTEC

Henkel

Industry

- Manufacturing

About Henkel

- Leading chemical and consumer goods company
- More than 52,000 employees globally
- Headquarter: Düsseldorf, Germany

Requirements /

Supported Processes:

- Planning & Forecasting
- Routing & Loading

Solution:

- ORTEC for SAP

The challenge

A recognized leader in sustainability seeks further growth

Henkel wants to generate more profitable growth for its global and diversified portfolio of products. To achieve this, they want to become more customer-focused, more innovative, agile and digital. Improving their planning process was necessary to support this goal.

For Henkel, growth goes hand in hand with sustainability. Corporate sustainability is a core value for the company, and they want to reinforce their position as a leader in this space. To ensure this, its suppliers need to be as responsible as they are. Henkel saw ORTEC's Ecovadis Gold Status as an added benefit to choose us as their technology vendor.

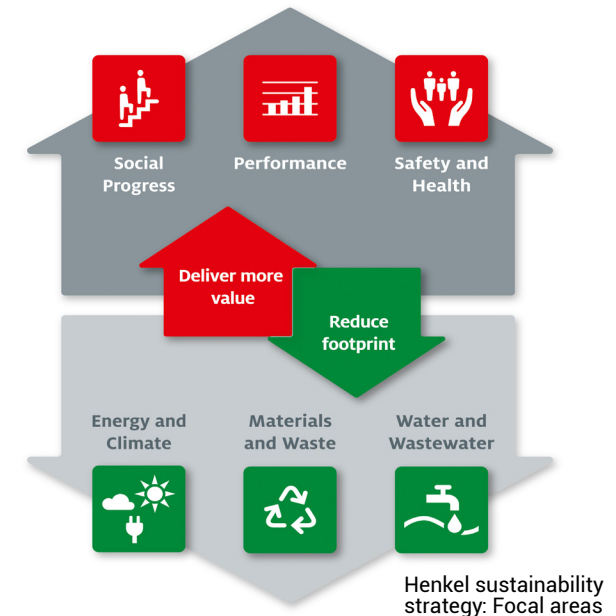
Entering the world of digital and automated planning

ORTEC's solution allows Henkel to digitize its planning process for internal (stock transfer) orders. Sophisticated algorithms allow planners to focus on exception handling, while most logistics flows are planned automatically based on master data, operational data and business rules.

Benefits

Less time spent on planning and reduced transport costs

Henkel has seen many benefits thanks to ORTEC's solution. Planners spend less time on manual tasks and can focus on exceptions. The availability of data allows for more accurate and timely planning decisions. Transport costs have been reduced with optimized truck loads.



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